

## THE GENDER PARK

(Dept. of Women & Child Development, Govt. of Kerala)

A-17, Brahmins Colony Road, Kowdiar P O, Thiruvananthapuram- 695003, Kerala

Phone: 0471 2433334, [info@genderpark.gov.in](mailto:info@genderpark.gov.in)

### NOTICE INVITING EXPRESSION OF INTEREST

#### FROM "ELECTRIC AUTO RICKSHAW" MANUFACTURERS/DEALERS

The Gender Park is planning for the implementation of 'She E-Auto' project as a part of integrated women safety project. EoI is invited from eligible vehicle providers of electric autos for this project. The interested firms may visit our website [www.genderpark.gov.in](http://www.genderpark.gov.in) for more details. Last date for submission of the EoI is **31.12.2021**

**E.O.I. Notice No: GP/PA1/361/2021**

**Dated: 16/12/2021**

#### 1. NOTICE INVITING EXPRESSION OF INTEREST

The Gender Park invites Expression of Interest from vehicle manufactures/dealers of **Electric Auto Rickshaws** who are interested to associate for successful implementation of the said project by providing vehicles with maximum safety measures.

Interested applicants are advised to study the EoI document carefully. Submission of EoI shall be deemed to have been done after careful study and examination of EoI document with full understanding of its implications. The Expression of Interest (EoI) must be delivered to the address given below by **5 PM** on **31.12.2021**.

Chief Executive Officer,  
The Gender Park,  
A-17, Brahmins Colony Road,  
Kowdiar P O, Thiruvananthapuram- 695003, Kerala  
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#### 2. ABOUT THE GENDER PARK

The Gender Park, conceived by the Department of Women and Child Development, Government of Kerala, is a platform where State, NGOs, academia and, civil society unite for research, policies, ideas and action on gender equality. It also aims at providing space for innovative and new interventions, in partnership with various stakeholders which in turn can directly support the empowerment of women and gender equality.

### **3. PROJECT OUTLAY**

As part of 'Off Campus Activities', the Gender Park is planning to implement an **Integrated Women Safety Project** (സംയോജിത സ്ത്രീ സുരക്ഷാ പദ്ധതി)- to bring the various schemes implemented by different agencies of the Government of Kerala for the safety of women under one umbrella.

One of the projects to be implemented by the Gender Park for the year 2021-22 as a part of this integration is '**She E-Auto**' (Electric Auto rickshaw). It is an extension of the Gender Park's effort towards developing livelihood opportunities for women in the State on the same lines of the She Taxi project. The passengers can book the e-auto through a mobile app. The e-auto will be exclusively managed by trained women drivers.

### **4. VEHICLE REQUIREMENT- ELECTRIC AUTO RICKSHAW**

- Electric autos with seating capacity of 3
- Swappable/ Fixed battery
- Zero vibration and noise
- No of vehicles required- 35 Nos. (Approximate)

### **5. ROLE OF VEHICLE PROVIDERS**

- a) Provide customized autos
- b) Special discounted rate
- c) Offer for different variants
- d) Offer test drive/demo of the vehicle to the Gender Park
- e) Timely delivery of vehicles
- f) Provide better warranty period
- g) Service and maintenance of the vehicles
- h) Provide necessary training to the selected women entrepreneurs to make them more professional.
- i) Provide road safety awareness
- j) Assist in documentation of Insurance, RTO registration etc.

### **6. EVALUATION CRITERIA**


The Expression of Interest will be evaluated and finalized by a committee and the evaluation will be done based on the following criteria.

1. Number of variants of vehicles the company has.
2. Number of authorized service points of the company in Kerala; District-wise.

3. Built in safety measures/indicators
4. Volume of business of the vehicles during the last three calendar years ending December 2021 in Kerala. (To prove the track record and success stories.)
5. Financial proposal

## 7. GENERAL CONDITIONS

- 1) Following details should be included while submitting EoIs for providing vehicles.
  - ✓ Segment wise variants
  - ✓ Specifications, features, mileage, fuel type, price etc. of each vehicle
  - ✓ Additional features/offers that can be incorporated in each variant
  - ✓ Modus operandi for providing training and road safety awareness to the drivers of said vehicle to make them more professional.
- 2) The financial part should be inclusive of all taxes, other expenses, if any, required to make the vehicle ready to drive on road.
- 3) The Gender Park will act as a facilitator between stakeholders and as a coordinating agency of the said project. Vehicles will be provided to selected women entrepreneurs on an ownership basis. Hence the qualified vehicle provider should be able to provide vehicles without delay as and when required, even if the requirement is single. The maximum days required for delivery on completion of all formalities to purchase has to be confirmed.
- 4) Since this project aims to help the poor women entrepreneurs, they have to be rendered maximum assistance to run their business. Such entrepreneurs should be given minimum training at free of cost by the vehicle dealers as a social responsibility. Similarly, they shall also help the Gender Park to facilitate in availing loan by the entrepreneurs from approved financial agencies.
- 5) Prospective applicants can seek any clarification in this regard through the email id: [info@genderpark.gov.in](mailto:info@genderpark.gov.in). or please contact 0471- 2433334, during working hours.



**Anupama T V IAS**  
Chief Executive Officer  
The Gender Park