



## **CALL FOR PAPERS**

### Tackling Key Challenges in Sustainable Entrepreneurship and Social Businesses

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The Gender Park is hosting the second the International Conference on Gender Equality II (ICGE II) from 11th-13th February, 2021 at our Calicut Campus. The theme for the conference is “Gender in Sustainable Entrepreneurship and Social Business (SESB): The Mediating Role of Empowerment”. The key element to these discussions is the participant’s understanding of how gender plays a role in these areas- either through experience, observation or study of the subject.

### **Who can apply**

We invite papers/case-studies/review-articles from following individuals surrounding this theme:

- Budding entrepreneurs who can share learnings/experiences of their journey. Young, social entrepreneurs can submit their narrations/stories involved in these processes.
- Scholars/students who have been undertaking research to throw light on the intersection of aspects of gender in sustainable entrepreneurship and social business.
- The key element to these discussions is the participant’s understanding of how gender plays a role in these areas- either through experience, observation or study of the subject.

### **Abstract Submission Guidelines**

#### **The abstract must contain**

- Title of the Paper
- Name of the Author(s) with Affiliation
- Names of co-author(s) with Affiliation(s) if any
- Brief Profile of Author(s)

### **Word limit and formatting**

- Abstracts ranging from 300-500 words typed in MS word format
- Times New Roman, font size 12, with 1.5 spacing

### **Important Dates**

- The abstracts must be submitted to [icge@genderpark.gov.in](mailto:icge@genderpark.gov.in) by 15th December 2020.
- Shortlisted abstracts will be declared on 28th December, 2020.
- Selected authors must submit draft of the final paper/posters on or before 15th, January 2021.
- Best papers will be selected and authors will be called to present at the conference. Apart from this, a second list of papers will be showcased through posters.

### **Assessment**

- The papers will be judged based on the following
- Relevance: Highlighting gendered aspects in the SESB realm
- Creativity: Use of imaginative mechanisms to address obstacles faced by entrepreneurs
- Feasibility: Viability of implementing the ideas submitted

## **About the Conference**

The Sustainable Development Goals (SDGs) and 2030 agenda has renewed attention on gender equality through more effective poverty reduction, tackling inequality and injustice, and ensuring women's economic empowerment and well-being. The key to achieving the SDGs is to unleash the economic potential of women and gender diverse individuals and in that context, entrepreneurship is critical. While conventional entrepreneurship, has been linked to the creation of opportunities, innovation, and new business ventures with commercial objectives, a social change agenda has not been an explicit aim of such efforts. Linking development policies, activities for employment generation and access to credit among women's collectives to the concept of sustainable entrepreneurship and social business is equally essential.

The overarching purpose of this conference is to gain a better understanding of the multifaceted implications of sustainable entrepreneurship and social business. The purpose of the conference is to examine: how sustainable entrepreneurs create meanings, models, scope in current scenario (COVID-19 and beyond) for empowerment. ICGE-II will create an opportunity for various stakeholders to actively engage with and discuss different aspects of sustainable entrepreneurship and social business - meanings, models, scope in current scenario (COVID-19 and beyond), challenges faced, and experience sharing from across the globe with a view to locate gender in these elements.

## **Contact Us**

In case of queries, you can contact us by writing to [icge@genderpark.gov.in](mailto:icge@genderpark.gov.in)